

February 10, 2025

To,

1. Debenture Holder(s)
2. MITCON Credentia Trusteeship Services Limited
1402/1403 Dalamal Tower, Free Press Journal Marg, 211,
Nariman Point, Mumbai – 400021
Attn.: Yogesh Limbachiya

Ref.: Private Placement memorandum dated, April 06, 2023, May 08, 2023, May 30, 2023, October 18, 2023 and November 29, 2023 and of Alpha Alternatives Financial Services Private Limited (*formerly known as Provincial Finance and Leasing Co. Private Limited*) (“**Issuer**” or “**Company**”) (“**Placement Memorandum**”).

Sub: Intimation for exercise of Put Option pursuant Regulation 15(6) of Securities and Exchange Board of India (Issue and Listing of Non-Convertible Securities) Regulations, 2021 (“**SEBI (ILNCS) Regulations**”) and Record Date pursuant to Regulation 60 of the SEBI (Listing Obligations and Disclosure Requirements) Regulations, 2015 (“**SEBI (LODR) Regulations**”) (“**the Listing Regulations**”).

| Sr. No. | ISIN | ISIN Description |
|---------|--------------|---|
| 1. | INE0L6807070 | ALPHA ALTERNATIVES FINANCIAL SERVICES PRIVATE LIMITED SR CAR B BR NCD 24MY26 FVRS1LAC |
| 2. | INE0L6807088 | ALPHA ALTERNATIVES FINANCIAL SERVICES PRIVATE LIMITED SR F BR NCD 17JU26 FVRS1LAC |
| 3. | INE0L6807096 | ALPHA ALTERNATIVES FINANCIAL SERVICES PRIVATE LIMITED SR G BR NCD 04NV26 FVRS1LAC |
| 4. | INE0L6807112 | ALPHA ALTERNATIVES FINANCIAL SERVICES PRIVATE LIMITED SR H BR NCD 20AP27 FVRS1LAC |

Dear Sir/ Ma’am,

Pursuant to the provisions of Regulation 60 of the SEBI (LODR) Regulations and Regulation 15(6) of SEBI (ILNCS) Regulations, we hereby inform you that the Company has received a notice from investor’s, informing exercise of Put Option of Secured, Listed, Rated, Redeemable Principal Protected Market Linked Debentures issued on private placement basis (“**MLDs**”) as per the terms and conditions of the issue stated in the Placement Memorandum

Further, pursuant to Regulation 60(2) of the SEBI (LODR) Regulations, we hereby inform you that the Company has fixed Record Date of 14th February, 2025 for the purpose of Redemption of the aforesaid MLDs pursuant to the exercise of the Put Option by the Debenture Holders.

Request you to kindly take the same on record.

Alpha Alternatives Financial Services Private Limited
(Formerly known as Provincial Finance and Leasing Co Private Limited)
(CIN: U65923MH1993PTC075162)

www.fin.alt-alpha.com

A: 34th Floor, Sunshine Tower, Senapati Bapat Marg, Dadar West, Mumbai 400 013

B: +91-22-6145-8900 | E: info@alt-alpha.com



Yours Faithfully,

For **Alpha Alternatives Financial Services Private Limited**
(Formerly known as Provincial Finance and Leasing Co Private Limited)

Shreyans H. Mehta
Director
DIN: 06756771

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